



KANSAS RURAL HEALTH WORKS

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Sponsored by Kansas Rural Health Options Project

Program Agenda

- Overview – progress to date
- Community concerns revisited
- Review data fact sheet highlights
- Community survey results, discussion
- Distribute health services directories
- Final meeting date

Program Overview

- Help foster sustainable rural community health care system
- Community-driven process
- 5-6 one-hour working meetings over 5-6 months
- Emphasis is on development of information products
 - Economic impact of health care system
 - Health services directory
 - Community health care survey
 - Data and information reports
- Summary meeting at conclusion
 - Discuss tentative action plan at the final formal KRHW meeting

Program Update

- Preliminary issues identified
- Economic impact report completed
- Data fact sheets distributed
- Health services directory distributed today
- Survey results today
- Next meeting: final meeting
 - Distribute survey report
 - Summarize impressions
 - Community discussion
 - Action planning?

Preliminary Community Concerns

- What are the Major Health-Related Concerns in Osborne County?
 - Costs of medical services
 - Shortage of local health care service providers
 - Local assisted living options needed
 - Lack of wellness and prevention information and resources
 - Shortage of Emergency Medical Service personnel
 - Overall shortage of funding needed to support the local health care system

Preliminary Community Concerns

- What needs to be done to improve the local health care system?
 - Enhance funding supporting State/Medicare reimbursements for local health care services
- What should be the Over-arching Health Care Goals of the County?
 - To more closely align local services to the evolving needs of the population

Preliminary Community Concerns

- What are the Greatest Barriers to Achieving Health Care Goals?
 - The lack of a unified vision about what can be done to enhance the local health care system
 - More effective communication between local health care providers and the local population

Conclusions from Economic Impact

- Health services is a major economic driver and a “must have” service for economic viability
- Rural communities face major challenges in sustaining accessible, quality health services
- Sustaining health services won’t happen by itself; local people need to step up

Overall Conclusions from Data

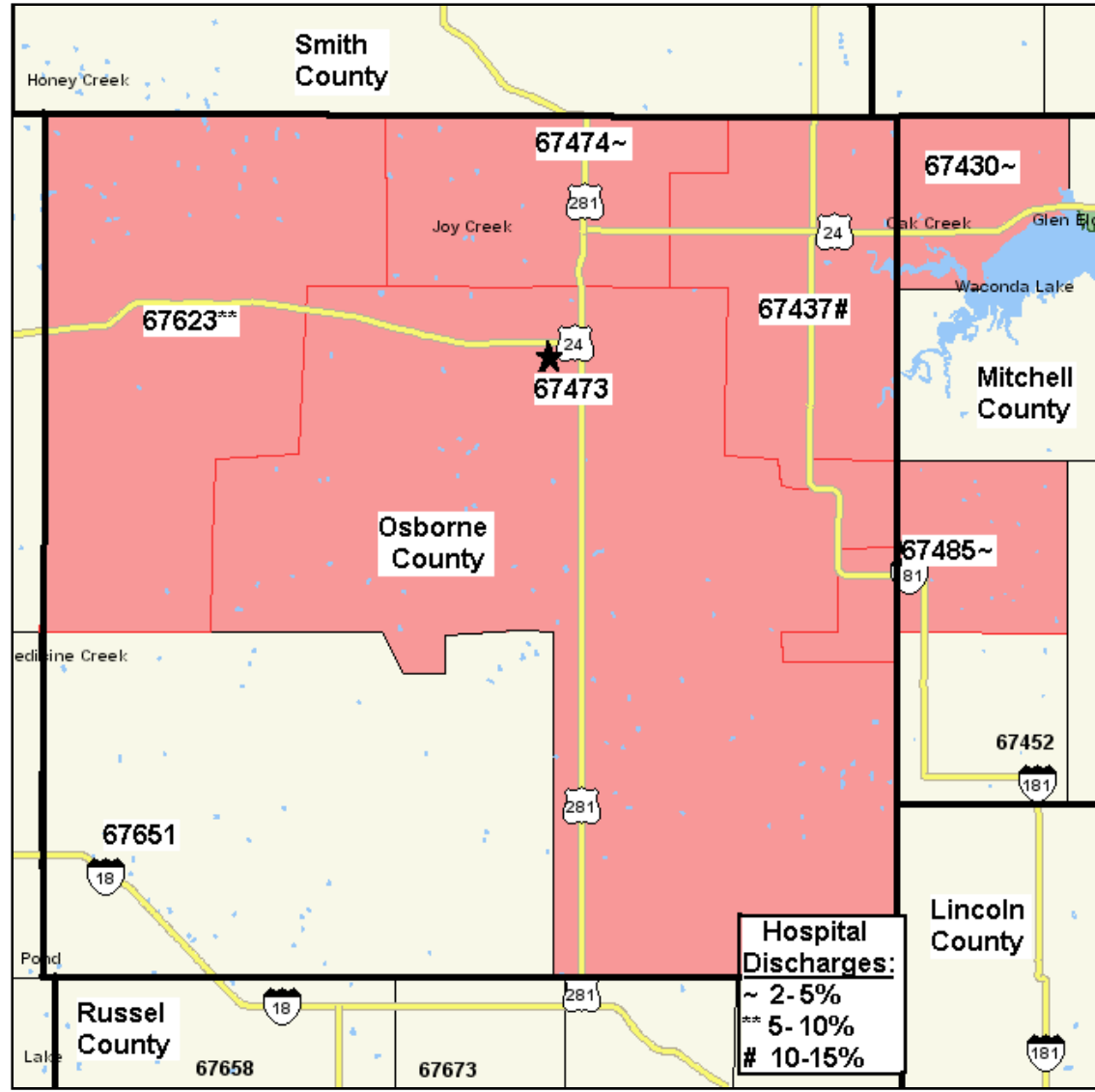
- Population trends and income levels are creating challenges
- Accessing state/federal assistance is essential
- Community-based services for those elderly, alone may be needed
- Preventable problems – tobacco, alcohol, seatbelt use
- Youth dropout = no good future

Community Health Survey Results

- Survey began June 2
- 212 responses acquired
- Respondents generally representative of the market area
 - Respondents proportionate with population distribution
 - Skewed somewhat old
 - Skewed a little male



Osborne Co. Health Market Area



Survey Results

- 82% saw primary care professional within the past year
- 49% use Osborne, 24% Beloit, 13% Downs (38% out of the local market)
 - Preference, convenience, referrals cited
- General satisfaction with services – 99%

Survey Results

- 56% used a hospital w/in past 12 months
 - 53% used Osborne, 38% used Beloit
 - Preference, distance, referral
- 60% had experience with OCM Hospital
 - 93% were satisfied
- General satisfaction with available health services

Survey Results

- 95% have insurance
 - 51% Medicare
 - 9% Medicaid
 - 38% self-paid
 - 6% uninsured (cost cited)
- Most (89%) are able to fill all prescriptions

Survey Results

- Most believe more I&E needed
- About 70% believe underage drinking and illegal drug use is a problem in Osborne County

Survey Preliminary Conclusions

- Approximately 35% of primary health care market “leaks” from the county
- Most who use local services are satisfied
- 40% self-pay health insurance, 60% need government assistance, 6% w/o any
- Most are satisfied with OCM Hospital services
- More I&E needed on most topics
- Illicit drugs (incl. alcohol) is viewed as a problem
- *Other?*

Community Health Directories

- Osborne County Health Services Directory
 - 47 pages of resources
 - 68 local health service providers
 - 62 local government, community and social service providers
 - 132 state and national service providers
- Distribution strategies

Next Meeting

- Additional impressions from the survey
- Overall summary
- Discussion and reactions
 - Next steps?
 - Action planning?
 - Future meeting?
- Evaluation